



Kansas City Bridal Group

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MEMBERSHIP AND ADVERTISING

The Perfect Marriage of Advertising, Support &
Training to Cultivate Success for Your Business

ABOUT US

MISSION

To promote and support local small business owners in the Kansas City area by providing opportunities to network with other wedding professionals, advertise to engaged couples, participate in bridal shows, attend business training events, and receive business support.

OUR STORY

The Kansas City Bridal Group is more than your average networking group. We host weekly networking meetings at various times and locations throughout the Kansas City area to give you opportunities to network and build relationships with other special event vendors. Who better to give you referrals than other business owners in the same industry! You can find a list of our meeting locations on our business support website at www.bridalbusinesssupport.com

Our purpose is to promote and support local small business owners. This is where our focus goes beyond networking. To do this we host several events throughout the year such as bridal shows and business trainings. We want everyone to have the opportunity to benefit from these extra opportunities. We have a FREE business support website at www.bridalbusinesssupport.com where we offer additional resources to help you grow your business. We provide you with worksheets, business tips, interviews with successful business owners, and links to products and services to help you grow your business faster and run it more efficiently.

CONTACT

816-813-2638

info@KansasCityBridalGroup.com

4370 N Oak Trafficway, Suite #120

Kansas City, MO 64119

www.KansasCityBridalGroup.com

CONNECT



MEMBERSHIP & ADVERTISING OPTIONS

Your success is what drives us! You are invited to visit our FREE website to provide you with support and resources to help you grow your business including interviews of other successful business owners, business training and networking events, and tools to help work more efficiently. We are honored to have you choose to advertise your business for FREE on our website at www.KansasCityBridalGroup.com. We are proud to offer you various packages that will promote and support your business in multiple ways. This way you can spread out your marketing efforts with one easy solution. These packages include advertising Online, in our magazine, a commercial on our YouTube Channel, through our bridal shows, and even having us put your business cards on bulletin boards around town. We have weekly networking events in multiple areas of Kansas City for you to build referral relationships with other vendors. Select your package and a la carte options below. You can even schedule payments to make it easier to grow your business!

-Free Online Ad

-Membership

-Beginner Advertising Package

-Premium Advertising Package

-The EVERYTHING Advertising Package

-A La Carte

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COUPONS

Place a coupon in the Directory of Beautiful Brides Wedding Guide.



YOUTUBE COMMERCIAL

Let us post your video commercial on our YouTube channel. You provide the video.



WEDDING PLANNER WORKBOOK

Get a listing and ad in the Directory of two issues of our Wedding Planner Workbook.



AD DELIVERY

Advertising delivery to area(s) of your choice. Location options include Northland, East KCMO, West KCK, South KCMO, and South KCK. We will deliver business cards to 50 community bulletin boards and advertising spots in the area of your choice. Deliveries are made once a month to each area. You provide your own business cards.



WEBSITE

Let us list you on our website with an ad and back link for 12 months.



E-MAILS

Get featured in one of our e-mails to brides. Includes biography, ad, and video commercial.



MAGAZINE AD

Place an ad in four issues of our Beautiful Brides Wedding Guide Magazine. See package for ad sizing.



SPECIAL OFFERS

Host a Special Offer on our website for 6 months.



CONTEST

Host a contest on our website and information of those that enter.



SPONSORSHIP

Sponsor one Bridal Show which includes logo and back link on all e-mails we send regarding the show, logo on all printed ads, and logo on photo board at show.



BRIDAL SHOW BOOTH

Meet brides face to face at one of our Bridal Shows with a booth space.



WEBSITE LEADS

Receive ALL leads from our website. www.KansasCityBridalGroup.com



WEDDING KIT GIFT

Put an ad or gift in our wedding kit that is mailed out to brides.

MEMBERSHIP & ADVERTISING OPTIONS

FREE ONLINE AD



Includes an ad and business listing on our website at.

Please email a photo or a PDF ad to info@kansascitybridalgrou.com.

\$0

MEMBERSHIP

Whether you are just starting out or have been in business for years, the best way to grow your business is through referrals! Join one of our networking locations and build relationships with other business owners that can refer you to their own clients Plus get 4 additional ways to advertise your business! The membership includes 12 months of advertising and networking.



Business Card Size Ad in Beautiful Brides Wedding Guide Magazine (4 issues)



Listing in Directory of Wedding Planner Workbook (2 issues)



Ad and Back link on our Website



Video Commercial on our YouTube Channel

-- Exclusivity in one location of Kansas City Bridal Group Networking Meetings for 12 months. Must attend meetings regularly to maintain exclusivity. May be attended by you or a staff member. --

BONUS - Receive a Complimentary Business Coaching Session and Four Business Training Events - a \$350 value

Total Value: \$1,139.00

Your Price: \$450

BEGINNER ADVERTISING PACKAGE

This is a great package for a new business to get exposure with 5 different types of advertising! Membership NOT required and includes 12 months of advertising.



Business Card Size Ad in Beautiful Brides Wedding Guide Magazine (4 issues)



Video Commercial on our YouTube Channel



Ad and Back link on our Website



Advertising Delivery to area of your choice for 6 Months



Listing in Directory of Wedding Planner Workbook (2 issues)

Total Value: \$1,183.00

Member Price: \$495

Non-Member Price: \$695

BONUS - Your logo and link to your website at bottom of our e-mails to brides for 30 days. - a \$160 value

PREMIUM ADVERTISING PACKAGE

Reach more brides with 7 different ways to advertise & market your business! Membership NOT required and includes 12 months of advertising.



1/4 Page Ad in Beautiful Brides Wedding Guide Magazine (4 issues) **Members: 1/2 Page**



Advertising Delivery to area of your choice for 6 Months



Ad and Back link on our Website
Members: 2 Categories



Coupon in Directory of Beautiful Brides Wedding Guide



Listing in Directory of Wedding Planner Workbook (2 issues)



Host a Special Offer on our Website for six months



Video Commercial on our YouTube Channel

BONUS - Your logo and link to your website at bottom of our e-mails to brides for 90 days, your magazine ad upgraded to a FULL page, and an interview of you and your business for our website. - a \$550 value

Total Value: \$2,252.00
Member Price: \$995
Non-Member Price: \$1195

THE EVERYTHING ADVERTISING PACKAGE

A package that includes every way to advertise that the KC Bridal Group offers. Saturate the market with 11 different ways to advertise to brides & RECEIVE the leads from our website the day they come in! Membership NOT required and includes 12 months of advertising.



1/2 Page Ad in Beautiful Brides Wedding Guide Magazine (4 issues)



Host a Contest on our Website and receive Information of those that Enter



Ad and Back link on our Website
Members: 2 Categories



Sponsor 1 Kansas City Bridal Group Bridal Show



Listing in Directory of Wedding Planner Workbook (2 issues)



Receive all Leads from our Website



Video Commercial on our YouTube Channel



Put an Ad or Gift in our Wedding Kit that is Mailed out to Brides



Advertising Delivery to area of your choice for 6 Months



Featured in one of our E-mails to Brides



Coupon in Directory of Beautiful Brides Wedding Guide



Booth Space at one Kansas City Bridal Group Bridal Show



Host a Special Offer on our Website for six months




BONUS - Your logo and link to your website at bottom of our e-mails to brides for 6 months, an additional three page spread ad in one issue of our magazine, bridal lead info from our 2 bridal shows, receive monthly lead generation report from your ads, and an interview of you and your business for our website. - a \$1500 value

Total Value: \$4,495.00
Member Price: \$1995
Non-Member Price: \$2295


A LA CARTE OPTIONS

Yes! You can choose only certain options or add them to any package! You know what the best advertising for your business is. With our a la carte options, you can choose a specific type of advertisement, add advertising options to an existing package or put together your own custom package! Membership NOT required.


WEBSITE/SOCIAL MEDIA ADVERTISING:

	Special Offer on our Website for 6 months plus All Leads	\$195
	Host a Contest on our site for 6 months plus All Leads	\$195
	Add a Commercial for your Business on our YouTube Channel	\$195



MAGAZINE ADVERTISING (1 Issue):

	Directory in the Back: Listing	\$49
	Directory in the Back: Coupon or Special Offer	\$99
	Advertisement: Business Card Size	\$99
	Advertisement: 1/4 Page Size	\$195
	Advertisement: 1/2 Page Size	\$295
	Advertisement: Full Page	\$495
	Advertisement: 3 Page Spread	\$995


WEDDING PLANNER WORKBOOK (1 Issue):

	Listing in the Back	\$49
	Ad and Listing in the Back	\$149
	Ad on Chapter of your Niche	\$195
	EXCLUSIVE ad on Chapter of your Niche	\$395


BRIDAL SHOWS:

	Booth Space at one Bridal Show hosted by KCBG	\$249
	Sponsor a Bridal Show hosted by KCBG	\$395

WEDDING PLANNING KIT FOR BRIDES:

	Put a Flyer/Advertisement/Gift in Planning Kit for Brides for 12 months	\$495
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ADVERTISING DELIVERY:

	Advertisement Delivery to one area (1 month)	\$49/delivery area
	Advertisement Delivery Bundle- Choose five locations get 6th free	\$245



Kansas City Bridal Group Member Application Form

Referred by: Date:

Membership Fee: \$450 for 12 Months of Membership; includes exclusive participation in one of our networking locations, a business card sized color ad in 4 issues of our Beautiful Brides Wedding Guide, a listing in our Wedding Planning Guide, an ad on our website back linked to your website, up to a 5 minute video of your business on our YouTube channel, access to social events, 4 business training events, 1 Complimentary personal business coaching session, and discounts with Kansas City Bridal Group Sponsors and additional sponsored events. *As referrals require other business owners to stake their reputation on you, we require an application to join a networking group. Failure to provide quality products or services to brides may result in loss of membership.

Step 1: Fill in Personal & Company Information

Applicant Name

Shipping Address

Co-Applicant Name

City, State, Zip

Company Name

Primary Phone

Billing Address

Mobile Phone

City, State, Zip

E-Mail Address

Website Address

Business Facebook Page Address

Step 2: Tell Us About Your Business

Tell us about your product or service:

How long have you been in business? Business partner(s)?

Do you have any employee(s)/How many? Location:

Please provide 2 references of other businesses/customers you have worked with in the special event industry:

Name

Business Name

Phone Number

E-Mail Address

Name

Business Name

Phone Number

E-Mail Address

What is your vision/goal for your business?

Tell us about your favorite experience working with a customer.

Tell us about a time you had an upset customer and how you handled it.

Which aspects of Membership are you most interested in/most likely to use?

- Networking Events Advertising Youtube Video Commercial
 Business Trainings Complimentary Business Coaching

How did you hear about us?

- Facebook LinkedIn Other Social Media
 Referral: From Other

Step 3: Acknowledgement of Terms

Yes! I want to be a member of the Kansas City Bridal Group. Please charge my payment method for the programs listed above, I have read the terms and conditions listed below. I agree that my application for this membership does not violate Kansas City Bridal Group policies.

ARBITRATION.

Any claim or dispute between a member or prospective member and Kansas City Bridal Group or any of its officers or employees, whether related to or arising out of this Application, a member's participation in Kansas City Bridal Group, or otherwise, shall be resolved by binding arbitration by the American Arbitration Association in accordance with the laws of the State of Missouri. The arbitrator's decision shall be final and legally binding, and judgement may be entered thereon. Each party shall be responsible for its share of the arbitration fees in accordance with the applicable rules of arbitration. In the event a party fails to proceed with arbitration, unsuccessfully challenges the arbitrator's award, or fails to comply with the arbitrator's award, the other party is entitled to costs of suit, including reasonable attorneys' fees, for having to compel arbitration or defend or enforce the award.

LIMITATIONS ON LIABILITY.

Regardless of the form of action, for any cause whatsoever related to or arising out of this Application, a member's participation in Kansas City Bridal Group, or otherwise, in no event shall Kansas City Bridal Group, its officers or employees be liable to you for any loss, damage, claim or expense greater than the amount of yearly membership fee paid by you for your membership in Kansas City Bridal Group. Unless otherwise prohibited by applicable law, in no event shall there be any liability to you or any third person for any consequential, indirect, special, incidental or punitive damages, regardless of the form of action, even if advised of the possibility of such damages and even if the damages were foreseeable. By my signature below, I hereby declare and certify that all statements contained in this Application are true and correct. I understand that my membership in Kansas City Bridal Group is conditioned upon me abiding by all the terms and conditions set forth herein and those contained within the Kansas City Bridal Group Membership Guidelines. [I hereby acknowledge that upon my acceptance to Kansas City Bridal Group, fees are non-refundable, and membership is non-transferable.](#)

Applicant Signature

Co-Applicant Signature

Date

Payment

*Membership must be paid in full - Payment plans are not available.

Credit Card

Credit Card Number

Verification Code

Expiration Date

Name on Card

Billing Zip Code

Check (made out to: Kansas City Bridal Group)

Check #

Mail check to: Kansas City Bridal Group

4370 N Oak Trwy, Ste #120
Kansas City, MO 64119



Kansas City Bridal Group Advertising Order Form

Referred by: Date:

Step 1: Fill in Personal & Company Information

Contact Name	Primary Phone
<input type="text"/>	<input type="text"/>
Company Name	Mobile Phone
<input type="text"/>	<input type="text"/>
Billing Address	E-Mail Address
<input type="text"/>	<input type="text"/>
City, State Zip	Website or Facebook Page
<input type="text"/>	<input type="text"/>

Step 2: Order Details

Description	Notes	Price Ea.	Qty	Total

Step 3: Payment

<input type="checkbox"/> Credit Card	<input type="checkbox"/> Bill Full Amount		
Credit Card Number	Verification Code	Expiration Date	<input type="checkbox"/> Bill me in 6 monthly installments of equal amounts (Ad Packages Only)
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Name on Card	Billing Zip Code	Applicant Signature	
<input type="text"/>	<input type="text"/>	<input type="text"/>	

Check: Full Payment Only (made out to: Kansas City Bridal Group)

Check # Mail check to: Kansas City Bridal Group
4370 N Oak Trwy, Ste #120
Kansas City, MO 64119

Step 4: Send Information and Ads

Send PDF Ads to info@KansasCityBridalGroup.com
Send or Drop off Printed Ads to our Office
Kansas City Bridal Group | 816-813-2638 | info@KansasCityBridalGroup.com